



## Thailand International Boat Show organisers confirm Phuket Yacht Haven Marina as the venue for 2026

*Four day show will take place 15 - 18 January, 2026 preceded by the Thailand Yachting Conference on 14 January*



**Thailand, 22 April 2025** - Following a successful 2025 show, which saw thousands of visitors from more than 20 countries enjoy an expanded show format at a new venue, organisers of the [Thailand International Boat Show A Luxury Lifestyle Event](#) have confirmed that the fourth edition will return to Phuket Yacht Haven Marina and will take place 15 - 18 January, 2026, preceded by the [Thailand Yachting Conference](#) on 14 January.

“We made a strategic decision this year to move the event to Phuket Yacht Haven Marina and that decision paid off. With more space we were able to expand the show both in-the-water and onshore as well as offer a more engaging visitor experience, and the feedback from both exhibitors and visitors has been extremely positive,” said **David Hayes, CEO of Thailand International Boat Show organisers JAND Events**.

“We are delighted to confirm that we will remain at Phuket Yacht Haven Marina for 2026 and beyond, and we will work closely with the marina team to build on this year’s success to create an even bigger and better show for all in 2026.”

Following discussions with exhibitors and industry stakeholders, the dates for 2026 will be moved one week later to 15 - 18 January. This will avoid the peak season for boat use, give exhibitors more time to prepare post New Year, and enable brokers to display more and bigger boats.

Building on the past three years of success, the organisers are setting ambitious goals for 2026, which include attracting more than 70 boats, increasing the superyacht presence, growing the onshore displays, and developing new and interactive visitor experiences, all while creating a sustainable show.

Early bird exhibitor offers are currently available - for more information, visit [www.thailandinternationalboatshow.com](http://www.thailandinternationalboatshow.com).



Complementing the show is the Thailand Yachting Conference which will be held one day prior on 14 January and will again attract industry leaders, government officials, educators, and yachting enthusiasts with a packed agenda of expert-led sessions covering topics of national and international interest. “This isn’t just about putting on a show—it’s about creating a platform for real growth and collaboration in the leisure marine industry across the region,” added Hayes.

By combining luxury and lifestyle with real-world industry insights, the event will continue to position Thailand as a leader in the Asian yachting scene and a must-attend event on the global yachting calendar.

The fourth Thailand International Boat Show will take place 15 - 18 January, 2026 at Phuket Yacht Haven Marina with the Thailand Yachting Conference on 14 January, 2026. For more information, visit [www.thailandinternationalboatshow.com](http://www.thailandinternationalboatshow.com).

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#### **About JAND Events**

JAND Events is a multinational team of Thailand-based professionals passionate about events. Led by CEO David Hayes who has over 30 years experience in the Events, Hospitality and Travel industries, JAND Events is the chosen partner for brands such as Louis Vuitton Moët Hennessy, L’Oréal, Givenchy, Kenzo and more. JAND Events and Thailand International Boat Show are trading divisions of JAND Group Co., Ltd.

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