



## Your Gateway to Growth and Regional Collaboration on January 8<sup>th</sup>

As Southeast Asia cements its position as a rising hub for yachting and marine tourism, opportunities for business growth and cross-border collaboration are expanding rapidly. On **January 8<sup>th</sup>, 2025**, the **Thailand Yachting Conference** invites professionals, entrepreneurs, and industry leaders to explore actionable strategies to drive workforce development and tap into the region's booming yacht tourism market.





Held just one day before the **Thailand International Boat Show A Luxury Lifestyle Event**, this one-day conference is packed with valuable insights tailored to those looking to grow, innovate, and succeed in the evolving marine and tourism industries.

**The conference is packed with relevant regional presentations and expert-led discussions on Marketing, Sustainability, Mental Health, and opportunities within the yachting and tourism industries. Over the coming period, we'll share more highlights and in-depth articles to help you make the most of this unmissable event.**

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### Government Support: Upskilling for Business Growth

Thailand is investing heavily in its workforce, aiming to upskill **5 million workers by 2025** (source: Ministry of Labor). But how can businesses access this opportunity and turn it into a competitive advantage?

The **Department of Skill Development** will provide a practical roadmap to:

- Access government-backed funding for workforce training.
- Identify qualifying programs and essential skill sets for your business.
- Leverage upskilling to remain competitive in a rapidly evolving economy.

This session is essential if you're looking to scale up, improve your team's capabilities, and position your business for long-term success.

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## Unlocking the Potential of Yacht Tourism in Asia

Southeast Asia is rapidly becoming a premier yachting destination, with yacht tourism growing at an impressive **7.4% annually** (source: IMT-GT). The **IMT-GT Session** will deliver key insights into the opportunities and strategies businesses need to thrive in this dynamic sector.

### Session Highlights:

- **Regional Opportunities:** Explore leading yacht tourism destinations in **Indonesia, Langkawi, and Thailand** and learn what makes them stand out globally.
- **Branding Asia as a Yachting Hub:** IMT-GT representatives will discuss strategies for positioning Southeast Asia as a world-class destination.
- **Interactive Q&A:** Dive deeper into regional collaboration and cross-border tourism opportunities.

If you're an entrepreneur, investor, or tourism operator, this session provides the roadmap to unlock growth in the expanding Southeast Asian yacht tourism market.

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## Book Your Seat Now

The **Thailand Yachting Conference** is your chance to connect with leaders, gain practical insights, and explore opportunities for business growth and regional collaboration.

### Ticket Options:

- **Conference Only:** 2,500 THB
- **Exhibitor & Captain's Lounge Package (4 days + 1 Day Conference):** 6,500 THB

**Seats are limited—reserve your spot today and take the first step toward growing your business and capitalizing on Southeast Asia's booming yachting market.**

**Explore the full agenda and book here:**

<https://mobile.eventpassinsight.co/registration/create/tibc25?code=2025>