



THAILAND INTERNATIONAL BOAT SHOW

A LUXURY LIFESTYLE EVENT

 a JAND event

THAILAND INTERNATIONAL BOAT SHOW 2024

11 – 14 JANUARY 2024 | ROYAL PHUKET MARINA

The second Thailand International Boat Show 2024 (TIBS) will take place at the award-winning Royal Phuket Marina between 11 – 14 January 2024, with over 6,000 visitors and more than 100 exhibitors expected to attend.

Targeting those with an interest in boating and luxury lifestyle, the organisers will welcome wealthy jet-setters from overseas to this boating spectacular.

Yachts of all sizes, both power and sail, will be on display in-the-water ranging from dinghies and day trippers up to superyachts.

The four-day Show will showcase the best of Phuket to the world with exhibitor pavilions and visitor activities, featuring:

LUXURY HUB

From gourmet cuisine to properties, watches to supercars, fashion and art, attracting some of the biggest brands from all over the globe

IN-WATER & ONSHORE DISPLAYS

A large in-water line-up of boats, visitors will have the opportunity to meet with yacht builders and brokers, high-end property developers, bespoke travel organisers as well as specialists from the sustainable mobility and investment industries. Visitors will be able to see the latest launches from the world's most iconic boat brands

SOCIAL EVENTS

An extensive and exciting programme of social events for visitors to enjoy during the day and into the evening. From launches and parties to waterside entertainment

THAILAND YACHTING CONFERENCE 2024

10 January

Bringing together key marine industry stakeholders featuring informative panel sessions and presentations

ROBB REPORT THAILAND BEST OF THE BEST YACHTING AWARDS GALA DINNER 2024

10 January

VIP experience offering a perfect opportunity to entertain guests

BUSTLING BOARDWALK

Restaurants and bars, and an extensive social programme

This boating spectacular is organised by JAND Events, a trading division of JAND Group, and supported by the Ministry of Tourism and Sports, Thailand (MOTST), Phuket Province, Tourism Authority of Thailand (TAT), Thailand Convention and Exhibition Bureau (TCEB) and the Thai Yachting Business Association (TYBA) demonstrating support for the government's yacht tourism initiative.

JAND Group works with leading luxury brands such as Louis Vuitton Moët Hennessy, L'Oréal, Givenchy and Kenzo and will use the Show to build on Phuket's position as the marine and lifestyle hub of Asia.

INTEGRATE THAILAND INTERNATIONAL BOAT SHOW 2024 IN YOUR MARKETING PLATFORM...



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PACKAGES

We have developed sponsorship packages to suit differing levels of budget and brand needs.

TIER 1: TITLE & PRESENTING SPONSORS

- One x Title Sponsor with naming rights to the event - making a monetary investment
- One x Presenting Sponsor with naming rights to the event - making a monetary investment

TIER 1: HOST SPONSOR – SOLD

- One x Host Sponsor - SOLD (Royal Phuket Marina)

TIER 2: CO-SPONSORS

- Up to six x Co-sponsors from non-competing categories - each making a monetary investment

TIER 3: OFFICIAL SUPPLIERS & MEDIA PARTNERS

- Up to 10 x Official Suppliers - each making VIK (Value In Kind) investment of goods and services essential to the event
- One or more x Official Host Hotels - ONE SOLD (NH Boat Lagoon Phuket Resort)
- Up to 10 x Media Partners - each making VIK (Value In Kind) investment of advertising and guaranteed editorial essential to the event

TIER 4: LOCAL PARTNERS & MARINE INDUSTRY SUPPORTERS

- Packages for Phuket & marine industry businesses - each making monetary investment

EXHIBITION ONLY PACKAGES

- Packages to exhibit and sell - each making a monetary investment

ADDITIONAL OPPORTUNITIES INCLUDE

- VIP Lounge Sponsorship - SOLD (Textron Aviation)

ADDITIONAL OPPORTUNITIES

THAILAND YACHTING CONFERENCE 2024 PARTNER PACKAGES*

- One x Title Sponsor with naming rights to Thailand Yachting Conference 2024
- One x Presenting Sponsor with naming rights to Thailand Yachting Conference 2024
- Up to six Co-sponsors from non-competing categories
- Marine Industry Supporters

ROBB REPORT THAILAND BEST OF THE BEST YACHTING AWARDS GALA DINNER 2024 PACKAGES*

- One x Presenting Sponsor with naming rights to Robb Report Thailand Best Of The Best Yachting Awards Gala Dinner 2024
- Up to six Co-sponsors from non-competing categories
- Hospitality Packages
- Advertising Packages

*All making a monetary investment

WHO SHOULD SPONSOR?

Thailand International Boat Show 2024 is a great opportunity for brands in the following sectors:

Airlines, Luxury Travel, Hotels, Golf
Exotic Cars & Motorbikes
Fashion & Cosmetics
Financial Services
Fine Wine, Whisky, Other Spirits & Cigars
Food & Beverage
Insurance

Luxury Property & Resorts
Luxury Watches & Jewellery
Private Banks
Up-Market Collectables
Wellness Hotels & Resorts
Yachts And Boats, Private Aviation
Any Business In The Marine Industry



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EXHIBITORS

EXPECTED EXHIBITORS

100+ EXHIBITORS & BRANDS

Including jewellery, marine and chandlery services and fashion

60+

Yachts, boats and watercraft on display in the Show

EXHIBITORS CATEGORIES

Art / Antiques / Collectables
Aviation
Dealer / Broker
Equipment
Fashion & Apparel

Federation – Association
Financial / Insurance
Lifestyle
Hotels, Properties & Resorts
Media

Naval Architect, Interior Designer
Other Luxury Product & Services
Refit & Repair Shipyard
Toys & Tenders
Yacht / Boat Builder





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VISITORS

Thailand International Boat Show 2023 attracted the following attendees:

VISITORS 4,956 FROM

- ASEAN - 72%
- Russia - 7%
- Asia - 4%
- Europe - 11%
- Americas - 2%
- Australasia - 2%
- ROW - 2%

HOW DID YOU HEAR ABOUT THE SHOW?

- Advertisement - 35%
- Social Media - 13%
- Previous Visitor - 13%
- Recommendation - 6%
- Official Website - 6%
- General Web Research - 4%
- Other - 23%

MAIN INTEREST

- Boating In General - 53%
- Boat Charter - 9%
- Marine Equipment - 8%
- Networking - 6%
- Buying A Boat - 5%
- Lifestyle Products - 3%
- Other - 16%

VISITOR PROMOTION

From personalised invitations, regional advertising and billboards to radio interviews and TV appearances, Thailand International Boat Show 2024 local, national and international visitor promotion will attract people from Bangkok and all over Thailand, and from right around the region, as well as Phuket Residents and holiday homeowners, to the Show.

Thailand International Boat Show 2024 is marketed as more than just a boat show and extra efforts are made to ensure that a wide demographic of residents, both Thai and expats, as well as international visitors, are welcomed to the event.

Approximately 70,000 invitations will be strategically distributed around the Island alone - at hotels, restaurants and shopping centres in order to maximise the event's visibility amongst local residents.

As part of the Show's media partnership agreements (currently being finalised), Sponsors & Partners will receive advertisements, regular airtime on TV and radio as well as a sizable budget allocated to display several billboards in key locations.





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ABOUT THE SHOW

SHOW'S WIDER OBJECTIVES

The Thailand International Boat Show's core objectives are to:

- Develop and accelerate luxury tourism for Thailand and ASEAN and Asia
- Promote Asia / Thailand as the future of global business growth and attract hundreds of yacht-owners to set up business here
- Attract thousands of visitors through boating and charter lifestyle

MARINE LEISURE HUB OF ASIA

Thailand's status as the marine leisure hub of Asia remains undiminished despite the challenges of the pandemic. Famed for its islands, stunning offshore seascape and tropical beaches, Thailand is the favoured destination for boat owners in the region and a popular choice for marine leisure tourists from all around the world.

LUXURY LIFESTYLE EVENT

Experienced working with leading luxury brands such as Louis Vuitton Moët Hennessy, L'Oréal, Givenchy, Kenzo and more, Show organisers JAND Events will build on Phuket's position as the marine and lifestyle hub of Asia, and showcase the best of Phuket to the world with new exhibitor pavilions and visitor activities on a scale never seen before.

CHARTER SECTION

The Thailand International Boat Show 2024 will have a charter section for both B2C and B2B audiences.

Promoting of local operators with one or more yachts and the majors like Sunsail / Moorings.





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SHOW COMPONENTS

Thailand International Boat Show 2024 is the largest exhibition ever held in Phuket.

ON LAND

INTERACTIVE DISPLAYS OF:

- Yacht Charters & Marine Suppliers - with a dedicated exhibition space
- Classic Cars & Super Cars
- Luxury Properties
- Hospitality / Luxury Travel
- Business Jet / Helicopter Operators
- Timepieces & Fine Jewellery
- Art Galleries & Art Display
- Design, Furniture & Deco
- Fashion & Accessories
- Marine Conservation / Seafaring Activities - an educational corner for the younger crowd

ADDITIONAL ATTRACTIONS:

- Fine & Casual Dining Zones
- Live Music
- Craftsmanship Demonstrations
- Panel Discussions

ON WATER

OVER 50 YACHTS ON DISPLAY, FROM LATEST RELEASES TO CLASSIC YACHTS:

- Production Yachts
- Superyachts Hub
- Classic Yachts
- Eco-Friendly Booth - featuring activities to promote marine life & conservation
- Tourism Authority of Thailand Booth - presenting Phuket & Thailand's Yacht Charter & nautical activities
- "Water Toys" - including jet skis, water craft and pocket submarines
- Sea Trials

ADDITIONAL ATTRACTIONS:

- Marine Conservation Workshops
- Sailing Workshops





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WHY GET INVOLVED?

Thailand International Boat Show 2024 has a comprehensive Commercial Sponsorship and Partnership Programme that enables corporate Asia to get involved with this high-end luxury, boating and lifestyle event.

Sponsorship packages are designed to provide an exceptional combination of networking and corporate branding opportunities, including:

- new client acquisition
- world-wide publicity through a global marketing campaign
- access to HNWI network
- promoting sponsors as industry leaders
- enhancing corporate image and brand exposure
- adding value to a brand's marketing campaign
- generating direct access to target markets

Thailand International Boat Show 2024 is a perfect opportunity to boost a company's profile among the influential decision-makers in both the boating and luxury industries.

Aligning a brand with such an exceptional and exclusive global event, where it can present in a fun, dynamic and interactive environment, sends a clear message to all of its stakeholders.





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WHY GET INVOLVED?

BRANDING RIGHTS

BRAND EXPOSURE

The opportunity to integrate with Thailand International Boat Show 2024.

NAMING RIGHTS TO THE EVENT

EVENT & SOCIAL PROGRAMME BRANDING

EXHIBITOR PRESENCE

THAILAND YACHTING CONFERENCE 2024 BRANDING

ROBB REPORT THAILAND BEST OF THE BEST YACHTING AWARDS

GALA DINNER 2024 BRANDING

Prominent logo presence on all street and Show signage.

BROADCAST EXPOSURE

Opportunities for product placement and advertising packages as part of Thailand International Boat Show 2024 TV broadcast and streaming programme, being finalised.

MEDIA & PROMOTIONAL RIGHTS

MEDIA PARTNERS

Guaranteed coverage with our Media Partners – currently being confirmed, including Robb Report Thailand.

ADVERTISING

ONLINE - Thailand International Boat Show 2024 marketing team will work closely with leading international industry web portals to reach subscribers and visitors through web advertising and targeted email campaigns.

PRINT - a media-wide advertising campaign will begin months before the Show, focusing on key professionals from the industry, news, lifestyle and business publications enhanced with editorial content.

PREVIEW MAGAZINE - Thailand International Boat Show 2024 exclusive preview magazine focuses on the latest exhibitor news, targeted interviews and yachts on display at the Show. Approximately one month before the Show, the magazine is distributed to a major database of yachting, boating and HNWI readers throughout the Asia Pacific region and mailed to a selected group of VIPs.

SHOW GUIDE & MAP - advertising presence in the Show Guide and Map.



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WHY GET INVOLVED?

PR & CONTENT

Thailand International Boat Show 2024 is hot news. All Sponsors & Partners will have rights to associate with the event for PR and advertising activity. Sponsors & Partners can create content through: Q&As with Exhibitors; Fun Challenges; Celebrity and Expert Speaker Features; Show Highlights; Onsite Promotion; Press Conferences; and Charity Links.

Sponsors can create media coverage through news PR activity. There will be coverage in Thai local and national media, Asian regional and international media including Social, Online, TV, Radio and Magazines.

The PR campaign ensures wide coverage both during and after the Show and will feature:

- Media engagement and editorial in business publications and yachting magazines
- Features on the Show
- Online campaign of advertising, editorial, blogging and social media
- International and local news channels

Sponsors & Partners will be included in a PR & Media launch event in Bangkok and Phuket.

THAILAND INTERNATIONAL BOAT SHOW 2023 MARKETING & PR HIGHLIGHTS

200 ARTICLES

PUBLISHED BY INTERNATIONAL, REGIONAL & LOCAL MEDIA

10

BROADCAST MEDIA FEATURES

20+

MEDIA PARTNERS

THB 134.6M

TOTAL PR VALUE ACROSS ALL PLATFORMS

7.9 MILLION REACH

DIGITAL & SOCIAL RIGHTS

Exposure through...



WEBSITE & APP - prominent brand presence and links



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WHY GET INVOLVED?

EXPERIENTIAL RIGHTS

Phuket attracts thousands of visitors in January and with it huge opportunities for Sponsors & Partners to promote their products and services. The visitors provide Sponsors with a mixture of: High Net Worth Individuals from media celebrities to business entrepreneurs from all industries; corporate high-flyers from media and advertising; tourists; and local population.

Experiential activities include display areas – arrears to exhibit and market product and services.

HOSPITALITY & NETWORKING RIGHTS

Thailand International Boat Show 2024 offers a plethora of fantastic opportunities to entertain customers, clients and executives in Phuket. With a number of party opportunities this is an excellent way to do and promote your business.

Invitations will be sent to qualified VIP guests internationally and regionally, as well as being distributed to Sponsors, Exhibitors and Media Partners.

Hospitality activities include:

YACHT PARTIES

VIP dinners or cocktail parties on board a yacht for up to 100 select guests. As the sun sets brands host soirées for their special guests

ROBB REPORT THAILAND BEST OF THE BEST YACHTING AWARDS GALA DINNER 2024

300 - 400 select guests; VIP Tables; Opportunity to deliver a brief address – additional sponsorship packages available, see below

VIP LOUNGE PRESENTED BY TEXTRON AVIATION

Customised to align with your company's branding; guests enjoy complimentary hospitality the perfect retreat away from the docks!

CAPTAIN'S LOUNGE

For Sponsors, Exhibitors, Captains, Industry Leaders & Media to gather. An exclusive area for holding meetings, hosting special events, and taking a break from walking the show. Captain's Lounge will be a highly sought-after spot for anyone interested in connecting with the yachting community

VIP CAR SERVICE

To and from the Show, logo featured on car exterior

MERCHANDISING RIGHTS

We offer our Sponsors, Supporters, Suppliers and Local Partners the opportunity to produce joint branded merchandise. This could be used as give-aways through media and presence marketing promotions. For example, Thailand International Boat Show 2024 Goodie Bags.

INVENTORY	TIER 1 TITLE & PRESENTING SPONSOR	TIER 1 HOST SPONSOR SOLD	TIER 2 CO-SPONSOR	TIER 3 OFFICIAL SUPPLIERS / MEDIA PARTNERS
CATEGORY EXCLUSIVITY & TITLE RIGHTS				
Rights to title "[Title Sponsor Name] Thailand International Boat Show 2024 presented by [Presenting Sponsor Name]" for PR & advertising	Yes			
Rights to title "[Host Sponsor Name] Official Host Sponsor of [Title Sponsor Name] Thailand International Boat Show 2024 presented by [Presenting Sponsor Name]"; for PR and advertising use				
Rights to title "[Co-sponsor Name] Official Co-sponsor "[Title Sponsor Name] Thailand International Boat Show 2024 presented by [Presenting Sponsor Name]" for PR & advertising			Yes	
Rights to title "[Supplier / Media Name] Official Supplier / Media Partner for "[Title Sponsor Name] Thailand International Boat Show 2024 presented by [Presenting Sponsor Name]" for PR & advertising				Yes
Company name incorporated in event logo	Yes			
Category Exclusivity	Yes		Yes	Yes
INTELLECTUAL PROPERTY & BRANDING RIGHTS				
At The Event Logo at and around the Show: - Roadside bunting in and around Royal Phuket Marina - Hanging banners in and around Phuket - Billboard at Royal Phuket Marina - On-Site: Entrance Arch / Directional Signs / Banners / Flags / Directory Board / Stage Backdrop - Branding on backdrop at the press event on the Opening Day	Yes (in proportion)		Yes (in proportion)	Yes (in proportion)
Robb Report Thailand Best Of The Best Yachting Awards Gala Dinner 2024 - Logo on all marketing and promotional material including: collaterals, adverts, press releases, website, emails - Logo featured on all: screens, stage, signage and banners - Corporate literature / giveaways included in exclusive Gala Dinner gift bag	Yes (smaller in proportion to Gala Dinner Official Sponsors and Partners)		Additional	Additional
Social Events Programme - Logo at and around social events programme (full details to be announced): Watersports Demonstrations / try-outs; Industry Seminars; Familiarisation Excursions	Yes (in proportion)		Yes (in proportion)	Yes (in proportion)
MEDIA & PROMOTIONAL RIGHTS				
Right to use association in all promotional campaigns covering any PR and advertising	Yes		Yes	Yes
Logo inclusion in any print, radio, online or social media advertisements or PR activity to promote the Show produced by the organisers	Yes (in proportion)		Yes (in proportion)	Yes (in proportion)
Inclusion in a PR & Media launch event in Bangkok and Phuket	Yes		Yes	Yes
Logo inside of Official Invitation	Yes		Yes	
Editorial inclusion in Exclusive Preview Magazine	Yes		Yes	

INVENTORY	TIER 1 TITLE & PRESENTING SPONSOR	TIER 1 HOST SPONSOR SOLD	TIER 2 CO-SPONSOR	TIER 3 OFFICIAL SUPPLIERS / MEDIA PARTNERS
Logo on Sponsor's Page of Exclusive Preview Magazine	Yes		Yes	
Logo on cover of Show Catalogue	Yes			
Full page editorial in Show Catalogue	Yes			
Full page colour advertisement in Show Catalogue	2		1	
Listing in the Show Catalogue	400 words		200 words	100 words
Logo on Sponsor's Page of Show Catalogue	Yes		Yes	Yes
Full page colour advertisement in Post Show Report	2		1	
Logo on Sponsor's Page of Post Show Report	Yes		Yes	Yes
Company mentions in the official radio adverts produced for the Show	Yes			
Logo on all event advertisements	Yes			
Logo in the Official Show Video	Yes		Yes	
Logo on all outdoor media	Yes		Yes	
Press releases solely dedicated to sponsor	1		Inclusion in a media release	
DIGITAL & SOCIAL RIGHTS				
Branding on Show emails, website, and all site communications including e newsletters	Yes Prominent		Yes	
Part of digital engagement programme including access to any live video blogging, interviews, Twitter Q&As, Tweets & Instagram and FB posts	Yes Prominent		Yes	
Logo inclusion in any APP produced by Show	Yes Prominent		Yes	
EXPERIENTIAL RIGHTS				
Trade Booth on site and promotional staff (size tbc) with sampling	Yes		Yes	Additional
Promotion in VIP lounge	Yes			
Branding in Captain's lounge	Yes		Yes	Yes
HOSPITALITY & NETWORKING RIGHTS				
VIP tickets for all official parties (excluding Gala Dinner)	20 per party		10 per party	
Show invitations including exhibition entrance and cocktail receptions	100		30	10
Gala Dinner Invites – table of 10	1 x table		2 x tickets	
Access to VIP Lounge	Yes		Yes	
Access to VIP car service	Yes		Yes	
Opportunity to host private VIP dinners / cocktail parties on board a yacht	Yes		Yes	Yes
MERCHANDISING RIGHTS				
Opportunity to produce joint branded merchandise. Logos on specially produced merchandise	Yes		Yes	Yes



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LOCAL PARTNER & MARINE INDUSTRY SUPPORTER PACKAGES

We have a limited number of opportunities for our Local (Phuket) based Partners and Marine Industry Supporters at the following levels, which offer branding and hospitality benefits.

LOCAL PARTNERSHIP

- Use the event's name / logo in your own publicity (e.g. "Official Local Partner of...")
- Logo on event website sponsors' page
- Logo + 1/4 page advertisement in Show Guide
- Logo on event poster / billboards (Island coverage)
- 5 x VIP passes
- Promotional literature at event
- Logo on stage / interview area backdrop(s)

MARINE INDUSTRY SUPPORTERS

- Use the event's name / logo in your own publicity (e.g. "Official Supporter of...")
- Company name on event website sponsors' page
- Logo in Show Guide sponsors' page
- Company name on event poster / billboards (Island coverage)
- Company name in media partner advertising
- 2 x VIP Passes
- Promotional literature at event
- Logo on stage / interview area backdrop(s)

CONFERENCE OPTIONS

The Thailand Yachting Conference 2024 will bring together government officials and leading industry professionals from across Thailand and the world to share insights on regulations, cruising grounds, infrastructure, superyachts, charter, management, technology and sustainability.

TITLE & PRESENTING SPONSORS

- Naming rights e.g. "[Title Sponsor Name] Thailand Yachting Conference 2024 presented by [Presenting Sponsor Name]"
- Logo on event website sponsors' page
- Logo + page advertisement in Show Guide
- Logo on event poster / billboards
- 10 x VIP passes
- Promotional literature at event
- Logo on stage / interview area backdrop(s)

CO-SPONSORS

- Use the event's name in PR and advertising e.g. "Co-sponsor of [Title Sponsor Name] Thailand Yachting Conference 2024 presented by [Presenting Sponsor Name]"
- Logo on event website sponsors' page
- Logo + 1/2 page advertisement in Show Guide
- Logo on event poster / billboards
- 5 x VIP passes
- Promotional literature at event
- Logo on stage / interview area backdrop(s)

MARINE INDUSTRY SUPPORTERS

- Use the event's name / logo in your own publicity (e.g. "Official Supporter of...")
- Company name on event website sponsors' page
- Opportunities to sponsor activities including: a conference session, lunch break
- Logo in Show Guide sponsors' page
- Company name on event poster / billboards
- 2 x VIP Passes
- Promotional literature at event
- Logo on stage / interview area backdrop(s)



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Robb Report

ROBB REPORT THAILAND BEST OF THE BEST YACHTING AWARDS GALA DINNER 2024

An opportunity to sponsor the Robb Report Thailand Best Of The Best Yachting Awards Gala Dinner 2024 featuring between 300 and 400 guests. We have the following packages. Rights will first be available to main event Sponsors & Partners.

PRESENTING SPONSOR

- Naming rights e.g. Robb Report Thailand Best Of The Best Yachting Awards Gala Dinner 2024 presented by [Presenting Sponsor Name]
- Logo on event website sponsors' page
- Logo + page advertisement in Show Guide
- Logo prominent on any event poster / marketing materials
- 1 x table of 10 at the event – at front of stage
- Promotional literature at event
- Logo on stage / interview area backdrop(s)

CO-SPONSORS

- Use the event's name in PR and advertising e.g. "Co-sponsor of Robb Report Thailand Best Of The Best Yachting Awards Gala Dinner 2024 presented by [Presenting Sponsor Name]
- Logo on event website sponsors' page
- Logo + ½ page advertisement in Show Guide
- Logo on event poster / billboards
- 1 x table of 10 at the event – near stage
- Promotional literature at event
- Logo on stage / interview area backdrop(s)

HOSPITALITY PACKAGES

Opportunities to sponsor tables of 10 at the Robb Report Thailand Best Of The Best Yachting Awards Gala Dinner 2024

ADVERTISING PACKAGES

Opportunities to advertise in Robb Report Thailand Best Of The Best Yachting Awards Gala Dinner 2024 promotional literature and at event



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EXHIBITOR OPTIONS

Participating in Thailand International Boat Show 2024 is the best opportunity to gain access to the fast-growing yachting and cruising industry in South East Asia and beyond.

Booking is now open for exhibitors with the following packages available...

EXHIBITION SPACE

DOCK BERTH SPACE

E Dock: THB 8,250: (Minimum charge 15m)

L Dock: THB 7,000

D Dock: THB 7,000

C Dock: THB 6,250

ON WATER

Raw Space on marina pontoons - Min 2 x 2 (E Dock only): THB 8,000

Raw Space on the cubi-system docks - Min 3 x 6 (subject to availability): THB 12,500

Personal Watercraft - Max 4m: THB 55,000

ON LAND

Shell Scheme - inside the air-condition exhibition area: THB 12,000

Raw Space - inside the air-condition exhibition area (subject to availability): THB 9,500

Outdoor Raw Space (subject to availability): THB 6,250

Outdoor Tent Space (subject to availability): with fan THB 8,995

AD SPACE

Catalogue listing	A company logo, corporate categories and contact details	Free
Enhanced catalogue listing	A company logo, corporate profile limited to 200 words and contact details	THB 16,000
Full page full colour in Show catalogue	Full page advertising whether the artwork is supplied and has a non-specified location	THB 65,000
Double page full colour in Show catalogue	Double page advertising whether the artwork is supplied and has non-specified location	THB 120,000

OFFICIAL WEBSITE

Web banner	Placed on every page of the website with hyperlink back to the exhibitor's homepage	35,000
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EXHIBITOR MARKETING EXPOSURE

- Digital: Company Logo, 50 Words Company Profile, Contact Details
- Social Media: Dedicated Facebook Post, Twitter Post
- Printed: Company Logo, Company Profile, Contact Details

On water prices are based on linear metres and on land based on square metres. All prices exclude VAT and government taxes, applicable at the time of booking.



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LOCATION

ROYAL PHUKET MARINA

Centrally located on Phuket's east coast, Royal Phuket Marina is a world-class lifestyle destination combining luxury waterfront living and commercial space with a state-of-the-art marina. The island's only marina to be awarded the prestigious 5 Gold Anchor distinction, it is also a pioneer in sustainability, deploying the latest in solar technology to power its operations.

www.royalphuketmarina.com

PHUKET

Phuket is strategically located for yachts coming from the Mediterranean to visit South East Asia and the Pacific beyond. It is considered the main infrastructural 'hub' for large yachts cruising the region, with over 100 superyacht berths available on the island.

In recent years, Phuket has played host to world-leading yachts M/Y A, M/Y Octopus, M/Y VaVa II, M/Y Cloud 9, S/Y Vertigo, S/Y Twizzle, M/Y Exuma, M/Y La Familia and many more.

www.phuket.com



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ORGANISERS

JAND Events is a multinational team of Thailand-based professionals passionate about events.

Led by CEO David Hayes who has over 30 years experience in the events, hospitality and travel industries, the team combines a diverse range of backgrounds and has organised a plethora of high-profile events, including the Kata Rocks Superyacht Rendezvous.

JAND Events is the chosen partner for brands such as Louis Vuitton Moët Hennessy, L'Oréal, Givenchy, Kenzo and more. Operating throughout Thailand JAND Events and Thailand International Boat Show are trading divisions of JAND Group Co., Ltd. with its head office at Royal Phuket Marina.

JAND's goal is to deliver unrivalled service and creativity with client satisfaction at the heart of everything it does.

SENIOR COUNSEL

Brought into the JAND team as a boat show consultant, Wade Pearce – founder of the Singapore and Thai Marine Guide's, has been a prominent figure in the boat show scene, most notably with the past Singapore and Thailand Yacht Show's. Wade's network and experience speaks for itself as he successfully produced the first Singapore Yachting Festival and SEA Yachting Conference in April 2023.

Wade says, "Thailand is the most mature yachting market in Southeast Asia, I hope I can support the boating industry to amplify that fact and help JAND Events to put on a stella show and conference."

CONTACT

JAND GROUP

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